

-For Immediate Release-

Joseph P. Cool to speak at Veterans' Victorian Christmas Open House at Pine Grove Museum in Pontiac, Michigan on 8 December 2013

It is of paramount importance to review past actions and activities to develop successful business/personal relationships throughout the global marketplace

WATERFORD, MI (November 19, 2013) – Joseph P. Cool, President and Founder of Cool & Associates, Inc. has been honored to be invited as a Speaker at the Veterans' Victorian Christmas Open House to be held on December 8, 2013 at the Pine Grove Museum also known as The Wisner Home in Pontiac, Michigan. The 4 hour long Open House is sponsored by The Oakland County Pioneer and Historical Society located on the grounds of The Pine Grove Museum.

Cool will deliver his presentation entitled "Pearl Harbor: A Day of Infamy – A Reflection in Time" in the One-Room Schoolhouse built in 1865 to various Groups as they visit the many activities on the Museum site. The presentation will provide information about local activities in Pontiac and Oakland County, Michigan on December 7, 1941 (now known as Pearl Harbor Day), Home Front activities in local communities/neighborhoods including Victory Gardens and various posters developed to provide cohesive bonds between US Cultures. Special consideration will be provided on Rosie the Riveter, Tuskegee Airmen and the Navajo Code Talkers.

Cool was drafted into the US Army in 1969 immediately after graduating from Oakland University and served 5 years in Germany and South Korea. Cool says "This is such an honor for me to be involved by The Oakland County Pioneer and Historical Society as I was born and raised in the City of Pontiac and after successfully working in 55 countries during my career, I have returned to the area of my birth to make a difference. We are contacting the many local VFW and American Legion Posts located in SE Michigan for possible involvement in this event".

Veterans' activities in the 4 hour event include Presentation of the Colors, Meet Our Veterans and a Presentation by local Daughters of the American Revolution (DAR) contest Winner. Tents will be included for local Posts/Organizations and Taps/Lowering of the Flag at the conclusion of the event.

Non-Veteran activities include Museum War/Local History exhibits and decorations, School Christmas Play, Christmas Carols, Complementary Hot Chocolate and Cookies provided by the DAR, visits with St. Nick, coloring contests and a fundraiser for local charities.

"The OCPHS Victorian Christmas Open House has been a tradition here for over 40 years. With Pearl Harbor Day falling on the same weekend, we have focused this year's event on our brave veterans and hope to have a packed house in their honor. Veteran Joe

Cool is helping us do just that. We could not have planned this super military program without his help. Joe is a top-notch organizer and get-it-done man and has become the moving force behind this winter community event” says Anne Liimatta, OCPHS Board Member.

Fred Liimatta, Event Committee Chairperson says “I have known Joe Cool for three years. We have worked together on the Executive Board of the Oakland County Veterans Group. I have always found him to be a very positive and pleasant person to deal with and a team player who brings a lot to the table with his world trade experience”.

About The Oakland County Pioneer and Historical Society: Established in 1874, the Oakland County Pioneer and Historical Society is the oldest continuously operating non-profit historical society in Michigan. The role of our society is to preserve and convey the contribution of Oakland County in the evolution of American History. We trace our past and educate the community of its heritage by maintaining and featuring Pine Grove, which includes the homestead of Michigan's 12th governor, an 1860s one room school house, and the carriage house library and museum. We maintain a collection of significant and unique Oakland County historical artifacts and records for public availability. We believe preservation of the past leads to enrichment of the future.
www.ocphs.org

About Cool & Associates, Inc.: Cool & Associates, Inc. founded in September, 2003 is a Waterford Township-based consulting company that specializes in assisting individuals and small to medium size companies in their introduction and expansion into the global marketplace using synergistic market analysis. Having worked in 55 countries throughout the world, C&A brings a unique view of the many varied cultures that all organizations must adapt to in an effort to enter, maintain and expand in the global marketplace. Through exposure to virtually every culture in the world, C&A conducts educational programs, speaking engagements and business planning functions. Cool & Associates is a member of many cultural organizations located in SE Michigan. For more information about Cool & Associates, Inc., send an email to jcool@cool-associates.com or visit www.cool-associates.com

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