



Professional Tele-Propecting Services and Cool & Associates to exhibit at the Tri-County Community Expo in Warren

WATERFORD, MI (April 22, 2006) – Cool & Associates has teamed with Professional Tele-Propecting Services of Southfield, Michigan, to exhibit at the Tri-County Community Expo to be held at Halmich Park – North Pavilion, Warren, Michigan on Saturday, May 6, 2006. The Second Annual Tri-County Community Expo is an exciting event which will showcase over 100 local businesses as well as provide a fun, community-oriented atmosphere for the entire family.

"I am excited to be a part of the Tri-County/Community Expo. It gives me a wonderful opportunity to meet with small business owners that may not have a relationship with someone who can help them grow their businesses. I believe Tele-Propecting can be their "direct line to profits" said Tamera Appleton, President of Professional Tele-Propecting Services.

“Professional Tele-Propecting Services provides the linkage required for small-medium size businesses to expand and grow in the global marketplace” said Joseph P. Cool, President of Cool & Associates, Inc. “There is a definite inherent synergy between Professional Tele-Propecting Services and Cool & Associates by virtue of linking local small-medium size businesses with potential Clients throughout the global marketplace”, further said Cool.

About Cool & Associates, Inc.: Cool & Associates, Inc. founded in September, 2003 is a Waterford Township-based consulting company that specializes in assisting individuals and small to medium size companies in their introduction/expansion into the global marketplace using synergistic market analysis. Having worked in 54 countries throughout the world, C&A brings a unique view of the many varied cultures that all organizations must adapt to in an effort to enter, maintain and expand in the global marketplace. Through exposure to virtually every culture in the world, C&A conducts educational programs, speaking engagements and business planning functions. Cool & Associates is also a member of the Multicultural Business Council located near Detroit, MI and the Peer Resources Network, an international coaching/mentoring organization based in Vancouver, BC.

About Professional Tele-Propecting Services: Professional Tele-Propecting Services (PTS), founded in September, 1992 in Southfield, Michigan has represented many local small businesses in various market sectors throughout Southeastern Michigan. PTS has developed and introduced a special twist or pivotal link to the phone marketing business. Tele-propecting provides the platform where small businesses develop additional contacts to meet their individual needs for more Clients, thereby increasing revenues and sustaining client retention. Tele-propecting in conjunction with the communicating tool, the Telephone brings the global marketplace to your door.

For more information please contact Joseph P. Cool, President of Cool & Associates at 248-683-1130, jcool@cool-associates.com or Tamera Appleton, President of Professional Tele-Propecting Services at 248-559-6556 or tamera699@sbcglobal.net or www.cool-associates.com

#####