

## Cool & Associates, Inc. Receives 2012 Best in Business Award



PHOENIX, November, 24th 2012, Cool & Associates, Inc. has been selected for the 2012 Best of Business Award by the SBCA Community. Being in business sets people apart from most ordinary people and the SBCA Community is dedicated to helping others understand that running a business is an obtainable goal and that everyone should try their best at living their dreams. The SBCA Community recognizes and awards business owners because they often do not receive the recognition they deserve.. Business owners are role models for everyone whether they know it or not. SBCA Community 2012 Best of Business award winners are a valuable asset to their community and exemplify what makes small businesses great

### About Cool & Associates, Inc.

Cool & Associates Inc. is an international business development consulting company specializing in assisting small to medium size companies in the expansion of existing markets and introduction/expansion into the global marketplace through usage of synergistic market analysis. Experienced in management, marketing, engineering and operations, Joseph P. Cool, President has also been employed by US Department of Defense, worked with many foreign militaries and has been a telecom consultant in the Kingdom of Saudi Arabia from 1992-1998. Previously, he had worked as a Director, Systems Engineering at Harris RF Systems. In 1998, he was a member of the Joint US-Saudi Trade Delegation traveling throughout the US with follow on to Canada. Upon completion of a trip to Bosnia and Latvia (2004), Cool & Associates is currently developing a "business presence" in Eastern Europe for access to the EU as well as developing access to the GCC. Cool traveled to Ghana, West Africa in February, 2008, lectured at 3 Universities and met with Government and Business organizations. He has successfully worked in 55 countries during his career.

Contact: [jcool@cool-associates.com](mailto:jcool@cool-associates.com) Website: [www.cool-associates.com](http://www.cool-associates.com)

### About SBCA Community

The Small Business Community Association is dedicated to collecting and organizing information, training, and services that are vital to small business owners, entrepreneurs, and anyone else that needs help running a business, operating a business, or wants to know [how to start a business](#). The mission of the SBCA Community is to promote a vibrant and growing small business community, support education that will preserve and extend the future of small business and use our gifts within the small business community to serve others for the betterment of our world. The SBCA Community vision is to enthusiastically advance small businesses in three key areas:

**Growth**– To assure a vibrant and growing small business community, our goal is to introduce, engage and mature the next generation of small business owners.

**Advocacy**–We feel it is fundamental to support education and action outside the small business community that will preserve and extend the future of small businesses.

**Compassion**–We believe it is essential that we use our gifts within the small business community to serve others for the betterment of our communities and world.

SOURCE: SBCA Community / FTM Marketing  
CONTACT:

FTM Marketing, Inc.

Email: [Press@SBCACommunity.com](mailto:Press@SBCACommunity.com)

URL: <http://SBCACommunity.com>

#####