

Biomin Launches Global Initiative in Oil and Water Separation and Wastewater Treatment

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Advanced, patented new technologies in oil and water separation and wastewater treatment will contribute to global decontamination

OAK PARK, Mich. - Oct. 28, 2008 – Coupled with the recent completion and approval of membership formalities in Automation Alley, Biomin has announced implementation of a global initiative for the development and execution of an “International Business Model” to successfully market/sell the oil and water separation products of Biomin into selected geographical areas of the global marketplace. Initial market selections are being identified including local and global oil & gas companies and as delivery contracts are successfully signed and delivered, additional geographical areas and market sectors will be identified and developed.

In its 22 years of operation, Biomin has established itself as a technical powerhouse with a website that provides technical bulletins, newsletters and timely articles and whose technical advice and expertise is sought internationally. “Biomin also designs, installs and maintains filtration systems and adds value to our line of products by consulting with customers on a technical basis” says George Alther, President and Founder of Biomin. Based on his vision, Alther has dedicated his career to building a company that is viewed not only as a producer/manufacturer of an excellent product line but also as a provider of valuable technical information including keynote speaking at many national/international presentations and seminars during his career.

“I am thrilled about joining Automation Alley providing many international contacts and have read about its many successes. I am also excited about working with an individual who understands how to do business in the global marketplace”, said George Alther speaking about Joseph P. Cool, International Business Development/Export Director. “Joe has the credentials to help Biomin market our state-of-the art oil and water separation products and technology in the global marketplace.”

“Having successfully worked in 55 countries during my career including projects with several international oil & gas companies, I can bring the expertise and key contacts required for successful implementation of this International Business Model for Biomin’s oil and water separation products”, said Cool. “I strongly believe this will be very beneficial for all contributing parties in SE Michigan”.

About Biomin International, Inc. (www.biomininc.com)

Biomin International, Inc. manufactures state-of-the-art water filtration media and flocculants for removal of oil, grease, and other organics (i.e. PCBs, PNAH, PCP, and color/tannin) from water. Biomin's products include OilSorb™, ColorSorb™, Clayfloc™, EC-300, and EC-400. Biomin

filtration products are used throughout the world and have been approved for use by the U.S. Army Corps of Engineers, U.S. Environmental Protection Agency, U.S. Department of Defense, U.S. Department of Energy, the Iowa Department of Transportation, and other federal and state environmental protection departments. Its products have documented case study results that indicate cost savings over 50% while bringing customer facilities into compliance with governmental discharge requirements.

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