

## George Alther, President of Biomin inducted into Activated Carbon Hall of Fame

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*Organoclay improves the efficient use of activated carbon as the price of carbon is projected to rise significantly in the future*

**OAK PARK, Mich. – January 21, 2009** – George Alther, President/Founder of Biomin International, Inc., an Oak Park, MI based oil and water separation/filtration company has accepted the Activated Carbon Hall of Fame award. George was recognized for the award at a recent International Activated Carbon Conference in Pittsburg, PA in October 2008 and will receive the prestigious award at a ceremony recognizing his services as part of the 23<sup>rd</sup> **International Activated Carbon Conference and Courses** program scheduled to be held in Johannesburg, South Africa on 26-27 May 2009.

“I am thrilled with this award because it internationally recognizes the 25 years of scientific work which I conducted independently and outside the academic world” said George Alther, President/Founder of Biomin International. George Alther is an internationally recognized expert on organically modified clays and their use in environmental applications. “This award is significant because Organoclay has previously been disregarded in the past because in some aspects it directly competes with activated carbon which is becoming increasingly more costly. The global end user is the beneficiary of using my Organoclay for water decontamination and soil stabilization in the future”, said Alther. George is also scheduled to address the 24<sup>th</sup> International Activated Carbon Conference scheduled to be held in Pittsburgh, PA October 6-7, 2009. His presentation is entitled “Organoclay extends activated carbon service time”.

Activated carbon is used to remove pollutants from air or water streams, both in the field and in industrial processes such as spill cleanup, groundwater remediation, drinking water filtration and air purification. Activated carbon filters and activate carbon filter media are also used in odor control and reverse osmosis applications. The world's demand for activated carbon is expected to grow over 5% annually. The increase will be driven by increasing industrial output and a greater emphasis on environmental issues in developing countries while in developed regions, water treatment applications is the largest market.

Biomin International has patented a material called Oilsorb which has the primary purpose of extending the service life of activated carbon. Joseph P. Cool, International Business development/Export Director said “We are currently working with both domestic and international companies for development and implementation of Oilsorb methodologies for worldwide utilization including specific SE Michigan applications. This award will most certainly assist us in this global endeavor”.

About Biomin, Inc. ([www.biomininc.com](http://www.biomininc.com))

Biomin International, Inc. manufactures state-of-the-art water filtration media and flocculants for removal of oil, grease, and other organics (i.e. PCBs, PNAH, PCP, and color/tannin) from water. Biomin's products include OilSorb™, ColorSorb™, Clayfloc™, EC-300, and EC-400. Biomin filtration products are used throughout the world and have been approved for use by the U.S. Army Corps of Engineers, U.S. Environmental Protection Agency, U.S. Department of Defense, U.S. Department of Energy, the Iowa Department of Transportation, and other federal and state environmental protection departments. Its products have documented case study results that indicate cost savings up to 50% while bringing customer facilities into compliance with governmental discharge requirements.

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