

# **Biomin International featured in Metromode online magazine**

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*Advanced, patented new technologies in oil and water separation and wastewater treatment will contribute to global decontamination*

**OAK PARK, Mich. – November 20, 2008** – Biomin International, Inc., an Oak Park, MI based oil and water separation/filtration company has been recently featured in Metromode online magazine. Metromode is published by Detroit-based Issue Media Group, LLC and posts daily reports on job growth and developments in Southeast Michigan, from Detroit to Ann Arbor. The article was posted in the Innovation & Job News section of the magazine. The complete article can be found at <http://www.metromodemedia.com/innovationnews/biomininternational0093.aspx>

“I am thrilled at the publication of this article as it describes our forward planning in marketing the Biomin product line in the global marketplace”, said George Alther, President/Founder of Biomin International. “The world is ready for our product line due to the emergence of technology both in the developed as well as the developing countries”. George Alther is an internationally recognized expert on organically modified clays and their use in environmental applications. He has been asked in several countries to speak on the subject, including Poland, Germany, Taiwan, and Switzerland.

The Oak Park based manufacturing company has seen recent increases in orders due to its international marketing campaign. “Plans are currently underway to identify and sign exclusive Distribution Agreements with individuals/companies/organizations for specific geographical areas”, said Joseph P. Cool, International Business development/Export Director. “As written in the article, we are currently in the final stages of working with a company representing the United Arab Emirates and Lebanon”

About Biomin, Inc. ([www.biomininc.com](http://www.biomininc.com))

Biomin International, Inc. manufactures state-of-the-art water filtration media and flocculants for removal of oil, grease, and other organics (i.e. PCBs, PNAH, PCP, and color/tannin) from water. Biomin's products include OilSorb™, ColorSorb™, Clayfloc™, EC-300, and EC-400. Biomin filtration products are used throughout the world and have been approved for use by the U.S. Army Corps of Engineers, U.S. Environmental Protection Agency, U.S. Department of Defense, U.S. Department of Energy, the Iowa Department of Transportation, and other federal and state environmental protection departments. Its products have documented case study results that indicate cost savings up to 50% while bringing customer facilities into compliance with governmental discharge requirements.

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